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FOR IMMEDIATE RELEASE

TrainingIndustry.com Announces *Training Outsourcing Companies Watch List*

Cary, NC – April 3, 2014 – TrainingIndustry.com has announced its *Training Outsourcing Companies Watch List*, as part of its mission to continually monitor the training marketplace for the best providers of training services and technologies.

[View the 2014 Training Outsourcing Companies Watch List](#)

Selection to this year's Training Outsourcing Companies Watch List was based on the following criteria:

- Industry visibility, innovation and impact
- Capability to deliver multiple types of training services
- Company size and growth potential
- Strength of clients
- Geographic reach



“The Training Outsourcing Watch List companies demonstrate the depth of the BPO services available to training organizations, and suggest continued market strength,” said Doug Harward, Chief Executive Officer, Training Industry, Inc.

“This year’s Watch List showcases several new and interesting entrants to the market,” said Ken Taylor, Chief Operating Officer, Training Industry, Inc. “The strength of the custom content development services, resourcing, and the ability to handle a comprehensive project set this group apart from other applicants.”

Please provide any thoughts or feedback on this list by emailing info@trainingindustry.com.

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About Training Industry, Inc.

TrainingIndustry.com spotlights the latest news, articles, case studies and best practices within the training industry. Our focus is on helping dedicated business and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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